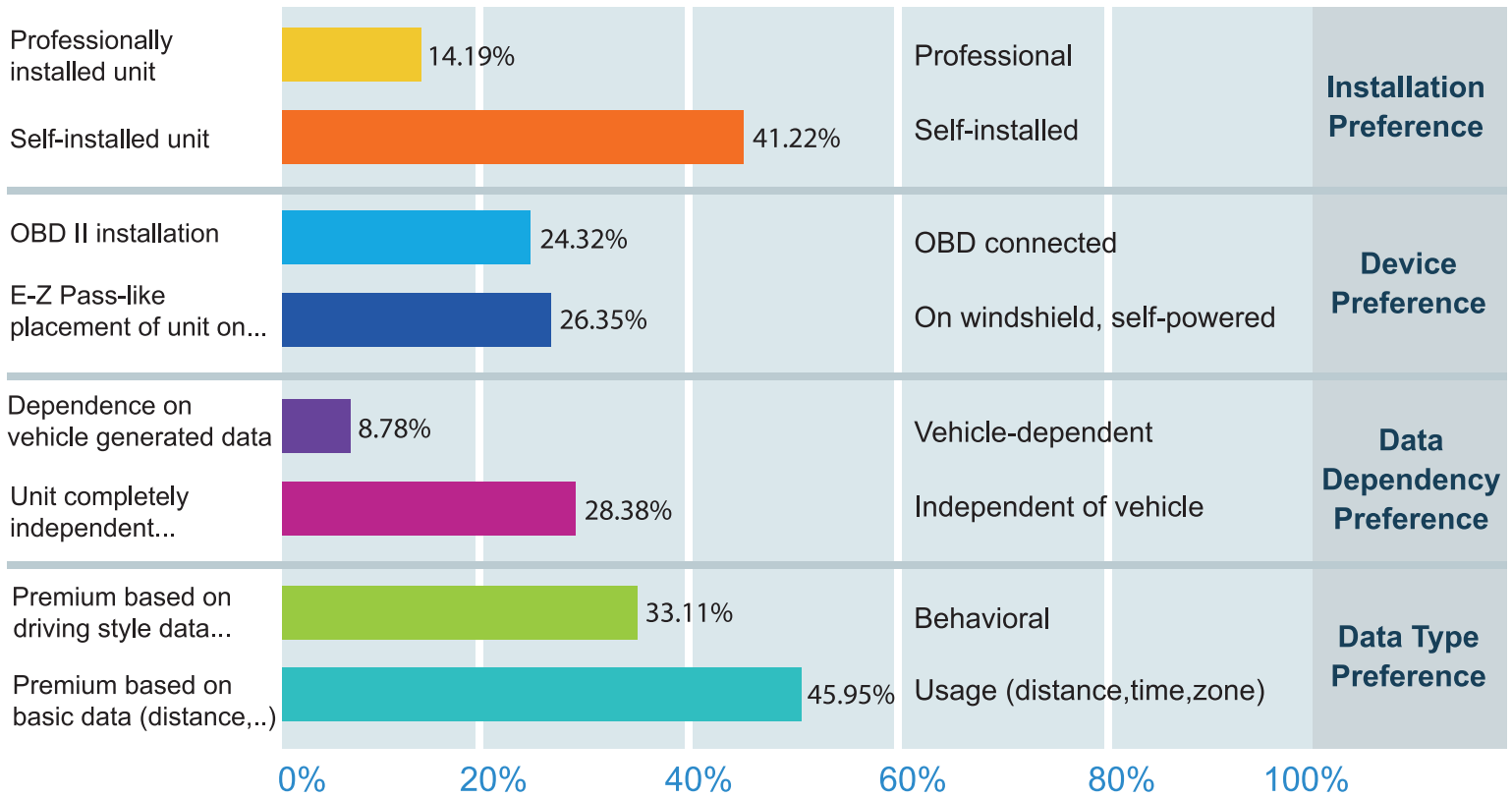


PAYD/UBI Consumer Preference Survey

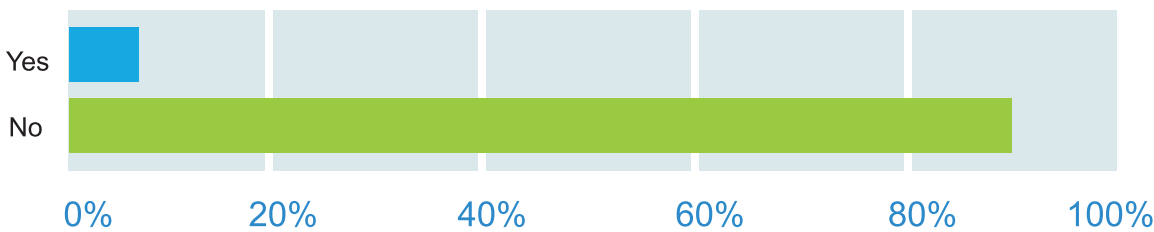
Responses from insurance and telematics Linked In group members

Q1 If you were a consumer looking for a PAYD/UBI policy you would prefer:



Answer Choices	Responses
Professionally installed unit	14.19%
Self-installed unit	41.22%
OBD II installation	24.32%
E-Z Pass-like placement of unit on windshield	26.35%
Dependence on vehicle-generated data	8.78%
Unit completely independent of vehicle systems	28.38%
Premium based on driving style data (speeding, harsh braking, excessive acceleration)	33.11%
Premium based on basic data (distance, time, geographic zone)	45.95%

Q2 Do you have a PAYD/UBI policy?



Answer Choices	Responses
Yes	9.62%
No	90.38%